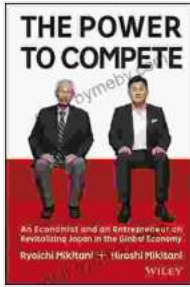


# An Economist and an Entrepreneur's Vision for Japan's Economic Revitalization



**The Power to Compete: An Economist and an Entrepreneur on Revitalizing Japan in the Global Economy** by Hiroshi Mikitani

★★★★☆ 4 out of 5



Language	: English
File size	: 722 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 209 pages
Lending	: Enabled



## By Dr. Takatoshi Ito and Mr. Masayoshi Son

In their new book, *An Economist and an Entrepreneur on Revitalizing Japan in the Global Economy*, Dr. Takatoshi Ito and Mr. Masayoshi Son outline a bold plan to restore Japan's economic vitality and competitiveness on the world stage. Drawing on their deep understanding of economics and business, the authors argue that Japan must embrace innovation, entrepreneurship, and globalization in Free Download to thrive in the 21st century.

Dr. Ito is a leading economist and professor at the University of Tokyo. He has served as a member of the Bank of Japan's Monetary Policy Committee and is a frequent commentator on economic issues in Japan and around the world.

Mr. Son is the founder and CEO of SoftBank, one of the world's largest telecommunications and technology companies. He is a well-known investor in startups and has been a vocal advocate for the importance of innovation in Japan.

In their book, Ito and Son argue that Japan's economy has been stagnant for too long. They point to the country's low growth rates, high levels of debt, and aging population as evidence of the need for change. They argue that Japan must move away from its traditional reliance on heavy industry and manufacturing and instead focus on developing new industries and businesses that can compete on the world stage.

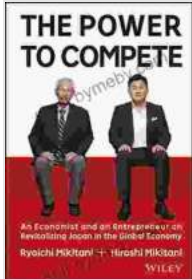
One of the key elements of Ito and Son's plan is to increase investment in research and development. They argue that Japan needs to invest more in basic research, as well as in applied research that can be commercialized. They also call for the government to provide more support for startups and small businesses, which are the engines of innovation.

Another key element of Ito and Son's plan is to promote entrepreneurship. They argue that Japan needs to create a more welcoming environment for entrepreneurs, who are willing to take risks and create new businesses. They call for the government to reduce taxes on startups, provide more access to financing, and make it easier for entrepreneurs to hire and fire employees.

Finally, Ito and Son argue that Japan needs to become more open to globalization. They point out that Japan's economy has become increasingly isolated in recent years, and that this has hurt the country's ability to compete on the world stage. They call for the government to reduce trade barriers, attract more foreign investment, and promote cultural exchange.

Ito and Son's plan is ambitious, but it is also necessary. Japan's economy is at a crossroads, and the country needs to make bold changes in Free

Download to thrive in the 21st century. Ito and Son's book provides a roadmap for how Japan can revitalize its economy and become a global economic leader once again.

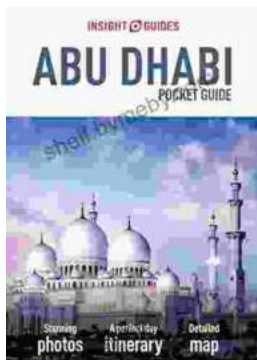


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