

# HBR 10 Must Reads On Strategy Vol With Bonus Article Creating Shared Value By Michael Porter

In today's rapidly evolving business landscape, strategic thinking is more crucial than ever. HBR's 10 Must Reads on Strategy is the definitive guide to the essential principles and frameworks that have shaped the art of strategy for decades.



## HBR's 10 Must Reads on Strategy, Vol. 2 (with bonus article "Creating Shared Value" By Michael E. Porter and Mark R. Kramer) by Harvard Business Review

★★★★☆ 4.8 out of 5

Language	: English
File size	: 9264 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
X-Ray	: Enabled
Word Wise	: Enabled
Print length	: 263 pages



This renowned collection brings together the most influential strategy articles published in Harvard Business Review, offering you a comprehensive understanding of:

- Competitive advantage
- Innovation

- Disruption
- Value creation
- And more

But that's not all. This new edition includes an exclusive bonus article by strategy guru Michael Porter on the groundbreaking concept of creating shared value. Porter argues that businesses can achieve long-term success by aligning their strategies with the social and environmental challenges facing our world.

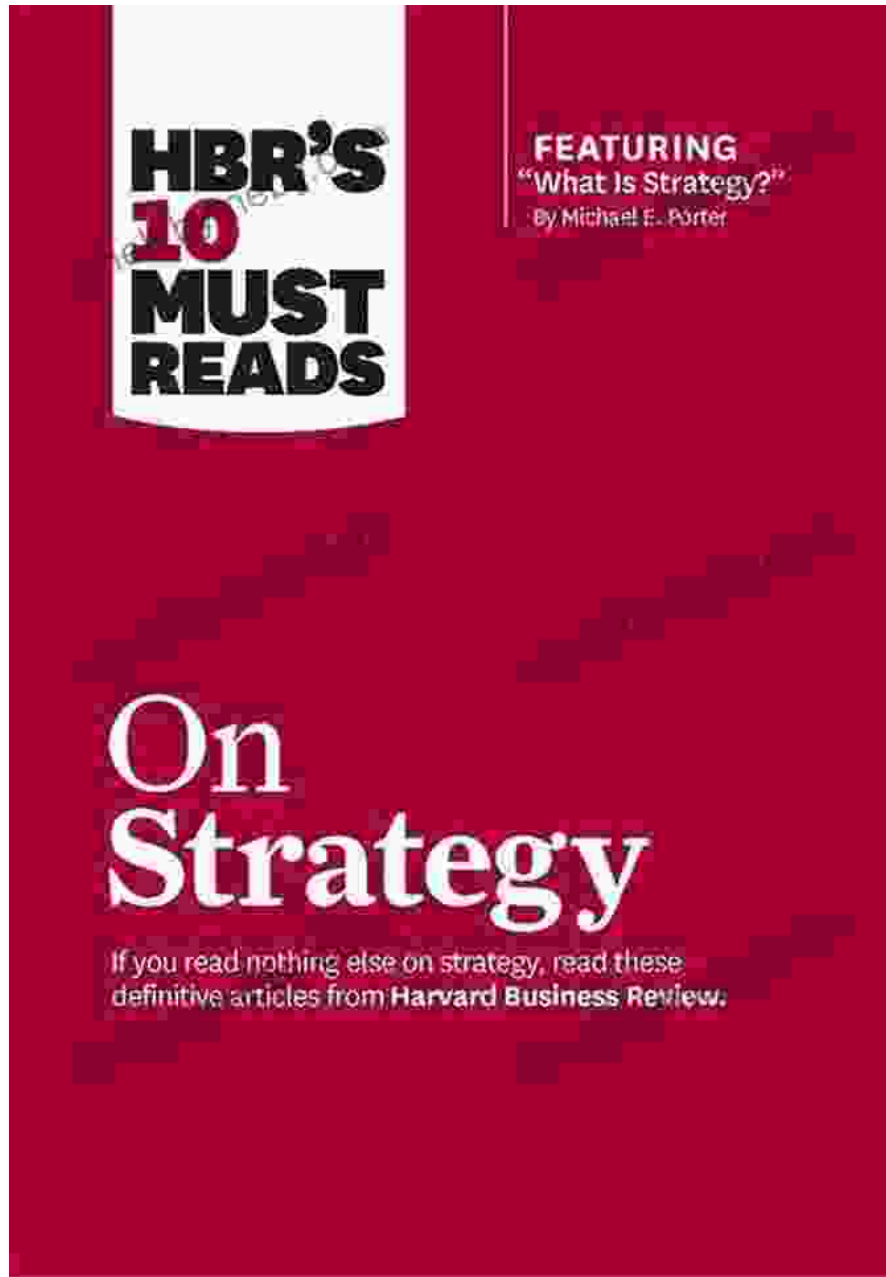
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Bonus Article: Creating Shared Value by Michael Porter

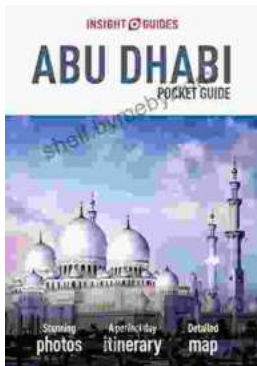


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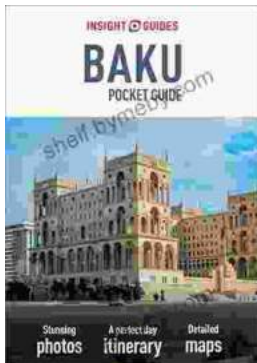
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