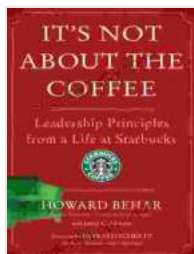


# Lessons on Putting People First: Insights from Life at Starbucks



## It's Not About the Coffee: Lessons on Putting People First from a Life at Starbucks by Howard Behar

★★★★☆ 4.7 out of 5

Language : English  
File size : 255 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
Word Wise : Enabled  
Print length : 220 pages



In today's competitive business landscape, it's more important than ever to create a workplace where people feel valued and inspired. Starbucks has long been recognized for its exceptional employee culture, and its success is a testament to the belief that putting people first leads to better business outcomes.

In his new book, *Lessons on Putting People First*, Starbucks' former CEO and chairman, Howard Schultz, shares the principles and practices that have shaped the company's unique culture. Schultz draws on his own experiences at Starbucks, as well as from leaders in other industries, to provide practical advice on how to build a workplace where employees are motivated, engaged, and empowered to deliver exceptional customer service.

One of the key themes in the book is the importance of creating a shared vision and purpose. Schultz believes that when employees understand the company's mission and values, they are more likely to be committed to their work and invested in the success of the organization. He also emphasizes the need to create a culture of trust and respect, where employees feel safe to share their ideas and take risks.

In addition to providing insights into Starbucks' unique culture, Schultz also offers practical advice on how to manage people effectively. He covers topics such as hiring, training, developing, and motivating employees. He also provides guidance on how to create a positive work environment and deal with difficult situations.

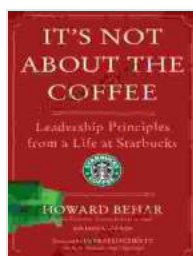
Whether you're a leader in a large corporation or a small business owner, *Lessons on Putting People First* is an invaluable resource for creating a workplace where people thrive and customers are delighted. Schultz's insights and advice will help you build a stronger team, improve productivity, and achieve lasting success.

Here are some of the key lessons you will learn from *Lessons on Putting People First*:

- The importance of creating a shared vision and purpose
- How to create a culture of trust and respect
- Effective hiring, training, and development techniques
- How to motivate and inspire employees
- How to create a positive work environment

- How to deal with difficult situations

If you're ready to create a workplace where people and customers thrive, then *Lessons on Putting People First* is the book for you. Free Download your copy today!



## It's Not About the Coffee: Lessons on Putting People First from a Life at Starbucks by Howard Behar

★★★★☆ 4.7 out of 5

Language : English  
File size : 255 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting: Enabled  
Word Wise : Enabled  
Print length : 220 pages

FREE

DOWNLOAD E-BOOK



## Uncover the Enchanting Pearl of the Arabian Gulf: Insight Guides Pocket Abu Dhabi Travel Guide Ebook

Escape to the opulent realm of Abu Dhabi, a mesmerizing fusion of tradition and modernity nestled on the azure shores of the Arabian Gulf. Our Insight...



## Insight Guides Pocket Baku Travel Guide Ebook: Your Pocket-Sized Guide to Unlocking Baku's Hidden Gems

An Enchanting Journey Awaits Welcome to Baku, a captivating metropolis where East meets West, and ancient traditions blend seamlessly with modern...